

## Can Cerkl automatically create "Categories" based on fields that exist in the GradLeaders Career Center APIs?

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Yes. As you will notice, in GradLeaders Career Center, there isn't a field called "Categories". Cerkl actually takes existing fields from the Jobs, Events and Workshops forms to create "Categories" in your Cerkl Automated Newsletters. Here is how the categories are created for each entity: Events: Eligible Class Year + GLCC Eligible Program = Cerkl Categories/Tags Workshops: Eligible Class Year + GLCC Eligible Program = Cerkl Categories/Tags Jobs: Job Function Field + Undergrad Major Field = Cerkl Categories/Tags

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