What categories and content sources should I choose for my Cerkl automated newsletters geared towards employers?

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When creating your Cerkl automated career center newsletter, we suggest selecting personalized content categories that will help better prepare your students for their dream job while simultaneously giving you increased insight into the career preferences that might interest them. We suggest the following combination of potential job functions and industries: Higher Education Ed Tech Talent Acquisition Campus Recruitment Advice **Content Sources** [NACE](#) [The Undercover Recruiter](#) [Indeed](#) [Yello](#) [Monster](#) [ZipRecruiter](#) [Oleeo](#) The team at GradLeaders has over 30 years of industry experience in student recruiting â€" making us the premier thought leader in campus recruitment, expert source of career services knowledge, and leading advocate for the hiring of college-degreed talent.