What categories should I choose for my Cerkl automated newsletters?

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When creating your Cerkl automated career center newsletter, we suggest selecting personalized content categories that will help better prepare your students for their dream job while simultaneously giving you increased insight into the career preferences that might interest them. We suggest the following combination of potential job functions and industries: **Categories** Career Advice Career Counseling Professional Development Resume Tips Interviewing Advice Productivity Entrepreneurship Technology Any industries of interest such as engineering, finance, business and marketing **Content Sources** Campus Career Coach Career Rocketeer College Info Geek College Recruiter The Intern Queen TopResume WayUp The Whether ZipRecruiter Indeed Monster The team at GradLeaders has over 30 years of industry experience in student recruiting â€" making us the premier thought leader in campus recruitment, expert source of career services knowledge, and leading advocate for the hiring of college-degreed talent. Â

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